

AUTHOR

ownat

·THE REAL FOOD·

Only the very best

only
**FRESH
MEAT** | **NO** *meat
meals*

NATURAL



**I AM JORDI NAUDÍ,
VETERINARY AND RESPONSIBLE
FOR PRODUCT DEVELOPMENT
AT OWNAT.**

I was born in a small farming village surrounded by nature, very close to crops and farms.

All my working life has been devoted to animal feeding and my obsession has always been to make the best nutrition possible for our dogs and cats.

“ The result of this spirit of a constant search for excellence in nutrition, is the OWNAT AUTHOR range, the most advanced dry pet food range on the market. Here’s why. ”



40%
FRUITS, VEGETABLES
AND SUPERFOODS

60%
FRESH
MEAT

**ONLY FRESH
MEAT**

**NO MEAT
MEALS**

Dogs and cats are fundamentally carnivores so therefore they need a diet rich in proteins of animal origin.

Fresh meat provides proteins of the highest biological value. That's why in OWNAT AUTHOR we only use fresh meat or fish, and in a high proportion (at least 60%).

“ Therefore, we select for each recipe the best meat and fish, always fresh, to ensure the highest nutritional quality, a high degree of digestibility or, in other words, the most efficient use of nutrients, as well as unsurpassed flavour and appetite appeal. ”

The vast majority of pets are fed with dry extruded products and practically all of these kibbles are made from meat meals (also called as dehydrated meats), as the main source of food protein. However, the high temperature and pressure processes used in the production of meat meals causes these proteins to lose a part of their original nutritional value.

“ At Ownat Author we do not use any type of previously processed meat (meat meals) replacing it completely with fresh meats to ensure that all its natural freshness and all its original nutritional value arrive intact until the exact moment of cooking, thus guaranteeing an easier food to digest, of exceptional nutritional quality and with an incomparable flavor. ”

NATURAL

QUALITY STARTS WITH THE INGREDIENTS.

(Minimum 90% of natural ingredients)

We at OWNAT are convinced that the basis for the health and well-being of pets starts with REAL FOOD.

That's why we use selected natural ingredients of high quality, fresh and with all their nutritional value intact, to prepare our delicious recipes.

“ We are a cooperative located in a region that is extraordinarily rich in agricultural and livestock resources. This enables us to obtain a large proportion of the essential ingredients (meat, vegetables, cereals) from proximity, fresh and of unparalleled quality, thanks to our commitment to nearby suppliers. ”

We are transparent: we always detail the composition of our recipes, indicating all the ingredients used and highlighting in a clear and understandable way which of these are natural, with total reliability and transparency.

SUPERFOODS

We also incorporate SUPERFOODS in all our recipes such as blueberries, goji berries, chia seeds, turmeric or harpagophytum, which provide different beneficial effects for animal health such as improved digestion, antioxidant activity, omega-3 fatty acids, etc.



— NO —

PRESERVATIVES,
COLOURANTS
or ARTIFICIAL
ADDITIVES*

* That do not add nutritional or functional value to the product

AN EXCLUSIVE RANGE

“OWNAT AUTHOR is a range aimed at the most demanding pet owners, those looking only for the best for their pet.”

FRESH LAMB & PORK

LOW GRAIN



With a high proportion of fresh lamb and pork (60%) meats, which give the recipe extraordinary appetite appeal, it is highly digestible and provides the highest nutritional quality. It also contains ginger, which has digestive and carminative properties, as well as harpagophytum, to suppress the inflammatory response.

COMPOSITION: Fresh lamb* (30 % min. before extrusion), fresh pork* (30 % min. before extrusion), whole-grain rice* (18 %), whole peas* (10 %), lard (preserved with natural antioxidants), salmon oil (preserved with natural antioxidants), beet pulp, fresh vegetables before extrusion (carrot* 0.5 %, broccoli* 0.5 %), dehydrated alfalfa*, chicory roots (FOS)*, yeast extract (MOS), dehydrated marine algae*, glucosamine (500 mg/kg), yucca shidigera, ginger* (150 mg/kg), chondroitin sulfate (100 mg/kg), grapple plant* (100 mg/kg).

*Natural ingredients
FORMATS: 3 kg / 10 kg



JUNIOR FRESH CHICKEN

LOW GRAIN



A recipe that is particularly easy to digest due to its high content of always fresh chicken (60%) and also ginger. During the first few months of a dog's life, good digestion is key to its development. With a high energy and protein content, this recipe is suitable for puppies from weaning to the end of their growth. It is complemented by goji berries, which are a natural source of antioxidants, as well as ginger, which has digestive and carminative properties.

COMPOSITION: Fresh chicken* (60 % min. before extrusion), whole-grain rice* (12 %), dehydrated potato* (8 %), whole maize* (5 %), whole peas* (5 %), poultry fat (preserved with natural antioxidants), salmon oil (preserved with natural antioxidants), brewer's yeast* (1.5 %), beet pulp, fresh vegetables before extrusion (pumpkin* 0.5 %), chicory roots (FOS)*, yeast extract (MOS), dehydrated marine algae*, glucosamine (500 mg/kg), yucca shidigera, ginger* (150 mg/kg), goji berries* (150 mg/kg), chondroitin sulfate (100 mg/kg).

*Natural ingredients
FORMATS: 3 kg / 10 kg



STERILIZED FRESH CHICKEN

GRAIN FREE



Sterilized cats have specific nutritional requirements. We have prepared our recipe with 60% fresh chicken to provide the highest quality proteins and digestibility, and with a moderate calorie content to prevent weight gain. It is complemented with ginger, which has digestive and carminative properties, as well as chia seeds, which are a natural source of omega-3 fatty acids and fibre.

COMPOSITION: Fresh chicken* (60 % min. before extrusion), dehydrated potato* (18 %), cassava roots* (6 %), whole peas* (5 %), poultry fat (preserved with natural antioxidants), salmon oil (preserved with natural antioxidants), brewer's yeast* (2 %), fresh vegetables before extrusion (carrot* 0.5 %, broccoli* 0.5 %), beet pulp, chicory roots (FOS)*, yeast extract (MOS), dehydrated marine algae*, glucosamine (500 mg/kg), yucca shidigera, ginger* (150 mg/kg), chia seeds* (150 mg/kg), chondroitin sulfate (100 mg/kg).

*Natural ingredients
FORMATS: 1,5 kg / 3 kg



FRESH DUCK & CHICKEN

GRAIN FREE



The combination of high percentages of fresh duck and chicken meat (60% in total) makes this recipe irresistible while providing nutrition of the highest quality.

Supplemented with goji berries, which have antioxidant properties, as well as harpagophytum, to suppress the inflammatory response.

COMPOSITION: Fresh duck* (30 % min. before extrusion), fresh chicken* (30 % min. before extrusion), dehydrated sweet potato* (14 %), whole peas* (9 %), dehydrated potato* (9 %), beet pulp, salmon oil (preserved with natural antioxidants), fresh fruits and vegetables before extrusion (apple* 1 %, carrot* 0.5 %, pumpkin* 0.5 %), chicory roots (FOS)*, yeast extract (MOS), dehydrated marine algae*, glucosamine (500 mg/kg), yucca shidigera, goji berries* (150 mg/kg), chondroitin sulfate (100 mg/kg), grapple plant* (100 mg/kg), fennel* (100 mg/kg).

*Natural ingredients
FORMATS: 3 kg / 10 kg



FRESH ROOSTER

GRAIN FREE



Made with 60% fresh farm-reared rooster meat, which provides proteins of high nutritional value and high energy.

Reinforced with chia seeds, which are a natural source of omega-3 fatty acids and fibre, and with turmeric, which has digestive properties and suppresses the inflammatory response.

COMPOSITION: Fresh rooster* (60 % min. before extrusion), dehydrated potato* (20 %), whole peas* (7 %), poultry fat (preserved with natural antioxidants), salmon oil (preserved with natural antioxidants), beet pulp, fresh fruits and vegetables before extrusion (apple* 1 %, carrot* 0.5 %), carob pods*, chicory roots (FOS)*, yeast extract (MOS), dehydrated marine algae*, glucosamine (500 mg/kg), yucca shidigera, cranberries* (200 mg/kg), chia seeds* (150 mg/kg), chondroitin sulfate (100 mg/kg), turmeric* (100 mg/kg), fennel* (100 mg/kg).

*Natural ingredients
FORMATS: 3 kg / 10 kg



FRESH OILY FISH & POULTRY

LOW GRAIN



A delicious combination of fresh oily fish (25%), fresh hen (25%) and fresh duck (10%) makes it irresistible to the most discerning palates.

It also contains goji berries, which are a natural source of antioxidants, ginger, which has digestive and carminative properties, and harpagophytum, to suppress the inflammatory response.

COMPOSITION: Fresh oily fish* (25 % min. before extrusion), fresh hen* (25 % min. before extrusion), whole-grain rice* (12 %), fresh duck* (10 % min. before extrusion), dehydrated potato* (10 %), whole peas* (8 %), brewer's yeast* (2 %), beet pulp, poultry fat (preserved with natural antioxidants), salmon oil (preserved with natural antioxidants), fresh fruits before extrusion (apple* 1 %), chicory roots (FOS)*, yeast extract (MOS), dehydrated marine algae*, glucosamine (500 mg/kg), yucca shidigera, goji berries* (150 mg/kg), chondroitin sulfate (100 mg/kg), grapple plant* (100 mg/kg), turmeric* (100 mg/kg), fennel* (100 mg/kg).

*Natural ingredients
FORMATS: 1,5 kg / 3 kg



		DOGS				CATS	
UNI		FRESH DUCK & CHICKEN	FRESH LAMB & PORK	FRESH ROOSTER	JUNIOR FRESH CHICKEN	FRESH OILY FISH & POULTRY	STERILIZED FRESH CHICKEN
ANALYTICAL CONSTITUENTS							
Protein	%	27	25	28	29	30	30
Inorganic matter	%	8.5	6	8	8	6.5	8.5
Fat content	%	18	17	18	17	16	14
Crude fibre	%	3	3	2	2	2.5	2.5
Moisture	%	8	8	8	8	8	8
Calcium	%	1.5	1.1	1.6	1.5	1.3	1.5
Phosphorus	%	1.1	0.9	1.2	1.1	0.9	1.1
Sodium	%	0.35	0.3	0.32	0.32	0.45	0.45
Magnesium	%	0.1	0.2	0.1	0.1	0.2	0.1
Omega 3	%	0.4	0.4	0.45	0.45	0.8	0.4
Omega 6	%	2.1	2.5	2.7	2.7	2	2.2
NUTRITIONAL ADDITIVES							
Vitamin A	UJ/kg	28,000	28,000	28,000	28,000	28,000	28,000
Vitamin D3	UJ/kg	1,000	1,000	1,000	1,000	1,000	1,000
Vitamin E	UJ/kg	350	350	350	350	350	350
Vitamin B1 (mononitrate thiamine)	mg/kg	10	10	10	10	10	10
Vitamin B2 (riboflavin)	mg/kg	20	20	20	20	20	20
Vitamin B6 (chlorhydrate pyridoxine)	mg/kg	15	15	15	15	15	15
Vitamin B12 (cyanocobalamin)	mg/kg	0.2	0.2	0.2	0.2	0.2	0.2
Nicotinic acid (niacin)	mg/kg	50	50	50	50	50	50
Pantothenic acid (calcium-D-pantothenate)	mg/kg	25	25	25	25	25	25
Biotin	mg/kg	0.5	0.5	0.5	0.5	0.5	0.5
Folic acid	mg/kg	2	2	2	2	2	2
Choline	mg/kg	840	840	840	840	840	840
L-carnitine	mg/kg	150	150	150	150	150	150
Taurine	mg/kg	1,500	1,500	1,500	1,500	1,500	1,500
Copper (copper(II) chelate of amino acids hydrate)	mg/kg	10	10	10	10	10	10
Manganese (manganese chelate of amino acids hydrate)	mg/kg	54	54	54	54	54	54
Iron (iron(II) chelate of amino acids hydrate)	mg/kg	40	40	40	40	40	40
Zinc (zinc chelate of amino acids hydrate)	mg/kg	120	120	120	120	120	120
Iodine (potassium iodide)	mg/kg	4	4	4	4	4	4
Selenium (zinc-L-selenomethionine)	mg/kg	0.1	0.1	0.1	0.1	0.1	0.1
OTHER INGREDIENTS							
Glucosamine	mg/kg	500	500	500	500	500	500
Chondroitin sulphate	mg/kg	100	100	100	100	100	100
Metabolizable energy (NRC 2006)	kcal/kg	3,990	4,040	4,010	4,030	3,950	3,770
Animal origin protein	%	85	75	83	84	70	85

OWNAT AUTHOR

The best we have ever made

Improving the well-being, health and happiness of our pets has inspired us in everything we have been doing for more than forty years. This has been our true obsession and inspiration; seeing your pets healthy and happy.

We were pioneers in including fresh meat in the preparation of our recipes. We also made a strong commitment to the Grain Free feed and we were among the first to make the leap towards natural food and thus reinvent ourselves and evolve all our recipes with the incorporation of very high proportions of natural ingredients.

And today, as a result of all the accumulated experience, technological advances, and our concern for continuous improvement, we can offer the MOST ADVANCED dry food for the best nutrition of dogs and cats.

I am very proud to make OWNAT AUTHOR available to you and your pets, the best we have ever made.



JORDI NAUDÍ FARRÉ
VETERINARY. RESPONSIBLE
OF PRODUCT DEVELOPMENT

www.ownat.com

